The USC Dornsife College Advising office provides a wide range of advising services and programs that integrate students, faculty, staff, academic disciplines and curricula into a meaningful educational experience. The following underscores the role of academic advising in USC Dornsife College. The role of an advisor at the USC Dornsife College is to:

- Acknowledge a student’s shared university experience, while maintaining student individuality
- Help students with the decision-making process in the selection of courses, majors, and fields of study
- Provide students with our attention, understanding and commitment
- Utilize theory and practice to assist student development
- Create an environment of trust and mutual respect
- Help students identify and work towards goal attainment through effective curriculum planning
- Help students assume responsibility and ownership of their education
- Help students articulate the importance and utility of a liberal arts education at USC and beyond
- Understand and communicate university requirements, policies and procedures
- Identify university programs, resources and opportunities
- Make appropriate referrals when necessary
- Maintain student confidentiality and FERPA rights
- Help students find balance between personal and professional goals
- Advocate for both performance and mastery learning

These are the principles that inform and guide our practice.