INTERNATIONAL RELATIONS
(GLOBAL BUSINESS)

Future leaders in business, government, and law need to understand how global developments affect their lives and work. This major provides the detailed information and conceptual tools you will need to thrive in the rapidly changing world of tomorrow. With numerous travel, research, and internship opportunities, it is an ideal major for those interested in entering the realms of business, advocacy, or public policy.

Opportunities for Students

- **Center for International Studies**: Established to promote advanced research and sustained discussion, CIS runs a program of frequent speakers and seminars on political and economic issues.

- **Teaching International Relations Program**: TIRP is a community outreach program under which students plan and execute lessons on global issues in local elementary schools.

- **Global Business Specialization**: Students will choose one global business specialization: International Finance, International Financial Management, Global Marketing or Global Management and they will complete a specific sequence of courses in the Marshall School of Business.

- **Study Abroad**: Travel England to study at the prestigious London School of Economics and Political Science or travel to Germany to study in Berlin through USC Dornsife’s Office of Overseas Studies.

Notable Courses

- **IR 315: Ethnicity and Nationalism in World Politics** — Ethnic identity and nation formation in the global society of states; nation-states; conflict or political accommodation within multinational states; and impact of dispersed nations on interstate relations.

- **IR 324: Multinational Enterprises and World Politics** — Political implications of interactions between different types of multinational enterprises and all levels of U.S. government, other industrial nations, and less-developed countries.

- **IR 363: Middle East Political Economy** — Examination of general economic development issues: population, agriculture, industrialization, trade, oil, etc. Several Mideast case study countries are then explored in depth.

- **IR 376: U.S.-Japan Encounters — War, Trade, and Culture** — The significance of U.S.-Japan relations is addressed through historical and policy analysis of America, Japan, and the Asia-Pacific region.
INTERNATIONAL RELATIONS (GLOBAL BUSINESS)

Bachelor of Arts (BA) Requirements

Prerequisite Course Requirements*
- ECON 203: Principles of Microeconomics or ECON 351: Microeconomics for Business
- ECON 205: Principles of Macroeconomics or ECON 352: Macroeconomics for Business
- MATH 118: Fundamental Principles of Calculus

International Political Economy Course Requirement (select one)*
- IR 324: Multinational Enterprises and World Politics
- IR 325: North-South Relations in the Global Economy
- IR 326: U.S. Foreign Economic Policy
- IR 330: Politics of the World Economy

International Relations Requirements*
- IR 210: International Relations — Introductory Analysis
- One (1) Regional course
- One (1) 400-level IR course
- Three (3) 300/400-level IR courses

Upper Division International Relations Courses**
- IR 386: Terrorism and Counterterrorism
- IR 404: International Relations Policy Task Force
- IR 422: Ecological Security and Global Politics
- IR 424: Citizenship and Migration in International Politics
- IR 483: War and Diplomacy — The U.S. in World Affairs

Business Requirement*
- ACCT 410: Accounting for Non-Business Majors
  or BUAD 285: Accounting Fundamentals, Financial and Managerial Accounting

Business Concentration Requirement (select one)*
- International Finance (5 courses)
- International Financial Management (5 courses)
- Global Marketing (5 courses)
- Global Management (5 courses)

*This information is offered as a partial overview only. For additional information, including all major requirements, please consult the USC Catalogue or [http://dornsife.usc.edu/sir/global-business-major/](http://dornsife.usc.edu/sir/global-business-major/). Updated as of August 2015.

**This does not represent all options in this category. For a complete list, please consult the USC Catalogue.